



2025 SPONSORSHIP OPPORTUNITIES

Disability Day on the Hill (DDH) is our opportunity to unite the disability community, meet with our legislators, and advocate for policies that create a better Tennessee for everyone. As a part of DDH 2025, we are hosting statewide virtual events and in-person events in Nashville and at the State Capitol.



DDH 2025 STATE CAPITOL IN-PERSON EVENTS

TDC Community Party - 3/11/25
Disability Day on the Hill - 3/12/25



DDH 2025 STATEWIDE VIRTUAL EVENTS

DDH Legislative Webinar - 2/27/25
Disability Advocacy Day - 3/11/25



\$15,000

1 AVAILABLE

PLATINUM SPONSORSHIP

COMMUNITY PARTY EXCLUSIVE NAMING RIGHTS



EXCLUSIVE PLATINUM SPONSORSHIP BENEFITS:

- Official Naming Rights Of DDH Community Party
 - I.E. "X Organization DDH Community Party"
- Name Included On All References to Community Party & DDH Including:
 - Marketing Emails, TDC Social Media, & Collateral Materials
 - Broadcast Texts
 - Up to Five Minute Speaking Address to 300 Attendees During Community Party by Platinum Sponsor Designee
 - Co-Branded Photo Booth Images W/ Diamond Sponsor

ADDITIONAL BENEFITS:

- Exclusive First Right Of Refusal for Future DDH Platinum Sponsorship
- Option To Include 400 Branded Promo Items In DDH 2025 Attendee Swag Bags
- Company Logo On Event Webpage With Link Back to Company Website
- Company Logo On All Promotional Emails With Link Back to Company Website
- 24x36" Sign Of Platinum Sponsor Logo At 2025 Community Party
- Platinum Sponsor Logo On Looping Presentation At 2025 Community Party

DEADLINE FOR PLATINUM SPONSORSHIP: DECEMBER 1ST, 2024

** Promo items must arrive in Nashville no later than January 31st, 2025.*

\$10,000

\$7,500 FOR TDC MEMBERS

2 AVAILABLE (FCFS)

DIAMOND SPONSORSHIP



DDH COMMUNITY PARTY PHOTO BOOTH & ADVOCATE GRANTS

EXCLUSIVE DIAMOND SPONSORSHIP BENEFITS:

- Co-Branded Photo Booth Images From DDH Community Party W/ Platinum Sponsor
- Covers Travel, Meals, and Lodging for up to 20 Disability Advocates to Attend DDH Community Party and Day On The Hill Activities In Nashville
 - Each Sponsorship Sold Will Send up to 20 Advocates to Nashville to Lift Their Voices and Participate In Civic Life
 - Branded Welcome Package Placed In All Diamond Sponsor Attendee Rooms Including:
 - Letter From Diamond Sponsor to Advocates
 - Basket Of Fruit, Snacks, & DDH Swag
 - \$50 Rideshare Gift Card for Travel Around Nashville
 - \$50 Food Delivery Gift Card for Meals In Nashville
 - 24x36 Sign at Hotel Reception Welcoming Advocates
 - Diamond Sponsor Recognition During Panel Discussion During DDH

ADDITIONAL BENEFITS:

- Company Logo On Event Webpage With Link Back to Company Website
- Company Logo On All Promotional Emails With Link Back to Company Website
- 24x36" Sign Of Diamond Sponsor Logo At 2025 Community Party
- Diamond Sponsor Logo On Looping Presentation At 2025 Community Party
- Option To Include 400 Branded Promo Items In DDH 2025 Attendee Swag Bags

DEADLINE FOR DIAMOND SPONSORSHIP: JANUARY 31ST, 2025

** Promo items must arrive in Nashville no later than January 31st, 2025.*

\$5,000

\$3,000 FOR TDC MEMBERS

3 AVAILABLE (FCFS)

GOLD SPONSORSHIP



DDH VIDEO SERIES & EVENT MAPS

EXCLUSIVE GOLD SPONSORSHIP BENEFITS:

- Gold Sponsor logos included in DDH 2025 Video Series Visible on:
 - Event Webpage
 - TDC Facebook & Twitter
 - SMS YouTube Link Sent to TDC Short Code Subscribers
 - E-mail Marketing Efforts
 - Viral Video Shares by Our 40+ Member Organizations
- A video series for attendees to know what to expect during the legislative session and Disability Day on the Hill, all while learning more about how Tennessee's laws are made.
- Gold Sponsor logos included on DDH 2025 event maps with locations, parking & accessibility information, and more.

ADDITIONAL BENEFITS:

- Company Logo on Event Webpage with Link Back to Company Website
- Company Name on All Promotional Emails with Link Back to Company Website
- 24x36" Sign of Gold Sponsor Logo(s) at 2025 Community Party
- Gold Sponsor Logo(s) on looping presentation at the 2025 Community Party
- Option To Include 400 Branded Promo Items In DDH 2025 Attendee Swag Bags

DEADLINE FOR GOLD SPONSORSHIP: JANUARY 31ST, 2025

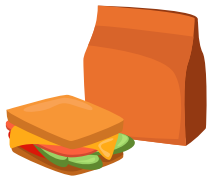
** Promo items must arrive in Nashville no later than January 31st, 2025.*

\$4,000

\$3,000 FOR TDC MEMBERS

3 AVAILABLE (FCFS)

SILVER SPONSORSHIP



DDH 2025 BOXED LUNCH & COMMUNITY PARTY APPETIZER STATION

EXCLUSIVE SILVER SPONSORSHIP BENEFITS:

- *Silver Sponsors May Choose from One (1) of the Following Opportunities:*
 1. Community Party Appetizer Action Stations: Logoed 24x36" Sign at DDH 2025 Community Party visible to all attendees. **(Open to all sponsors.)**
- OR-**
2. DDH Boxed Lunch: Logoed 24x36" Sign in lunchroom at Cordell Hull building, visible to all attendees, lawmakers, and staffers. **(Nonprofit sponsors only.)**

ADDITIONAL BENEFITS:

- Company Logo on Event Webpage with Link Back to Company Website
- Company Name on All Promotional Emails with Link Back to Company Website
- 24x36" Sign of Silver Sponsor Logo(s) at 2025 Community Party
- Silver Sponsor Logo(s) on looping presentation at the 2025 Community Party
- Option To Include 400 Branded Promo Items In DDH 2025 Attendee Swag Bags

DEADLINE FOR SILVER SPONSORSHIP: JANUARY 31ST, 2025

* Promo items must arrive in Nashville no later than January 31st, 2025.

\$3,000

\$2,000 FOR TDC MEMBERS

3 AVAILABLE (FCFS)

BRONZE SPONSORSHIP



SENSORY SPACES FOR DDH & COMMUNITY PARTY

EXCLUSIVE BRONZE SPONSORSHIP BENEFITS:

- *Bronze Sponsors May Choose from One (1) of the Following Opportunities:*

1. Designated Community Party Quiet Space: Logoed 24x36" Sign at DDH 2025 Community Party visible to all attendees, and in designated Sensory Space.
(Open to all sponsors.)

-OR-

2. Designated DDH 2025 Quiet Space: Logoed 24x36" Sign at Cordell Hull building during DDH, visible to all attendees, lawmakers, and staffers.
(Nonprofit sponsors only.)

ADDITIONAL BENEFITS:

- Company Logo on Event Webpage with Link Back to Company Website
- Company Name on All Promotional Emails with Link Back to Company Website
- 24x36" Sign of Bronze Sponsor Logo(s) at 2025 Community Party
- Bronze Sponsor Logo(s) on looping presentation at the 2025 Community Party
- Option To Include 400 Branded Promo Items In DDH 2025 Attendee Swag Bags

DEADLINE FOR BRONZE SPONSORSHIP: JANUARY 31ST, 2025

* Promo items must arrive in Nashville no later than January 31st, 2025.

\$1,000

FREE FOR TDC MEMBERS

25 AVAILABLE (FCFS)

SUPPORTING SPONSORSHIP



DDH 2025 SWAG BAG & T-SHIRT

EXCLUSIVE SUPPORTING SPONSORSHIP BENEFITS:

- *Supporting Sponsors May Choose from One (1) of the Following Opportunities:*
 1. 400 Branded promo items to be included in an exclusive DDH 2025 swag bag. **(Open to all sponsors.)**
- OR-**
2. Sponsor logo on the back side of FREE DDH 2025 T-Shirts for attendees **(Nonprofit sponsors only.)**

ADDITIONAL BENEFITS:

- Company Logo on Event Webpage with Link Back to Company Website
- Company Name on All Promotional Emails with Link Back to Company Website
- 24x36" Sign of Supporting Sponsor Logo(s) at 2025 Community Party
- Supporting Sponsor Logo(s) on looping presentation at the 2025 Community Party

DEADLINE FOR SUPPORTING SPONSORSHIP: JANUARY 31ST, 2025

** Promo items must arrive in Nashville no later than January 31st, 2025.*

HAVE QUESTIONS OR NEED MORE INFORMATION?

EMAIL TOM JEDLOWSKI AT TOM_J@TNDISABILITY.ORG FOR MORE INFORMATION
ABOUT DDH 2025 SPONSORSHIP OPPORTUNITIES.



The Tennessee Disability Coalition is an alliance of organizations and individuals across Tennessee who work together to improve the lives of Tennesseans with disabilities.

Text **TEAMWORK** to 72690 to receive Tennessee disability policy updates and alerts sent directly to your phone. Msg & Data rates may apply. Avg. 1-4/msg per week.

