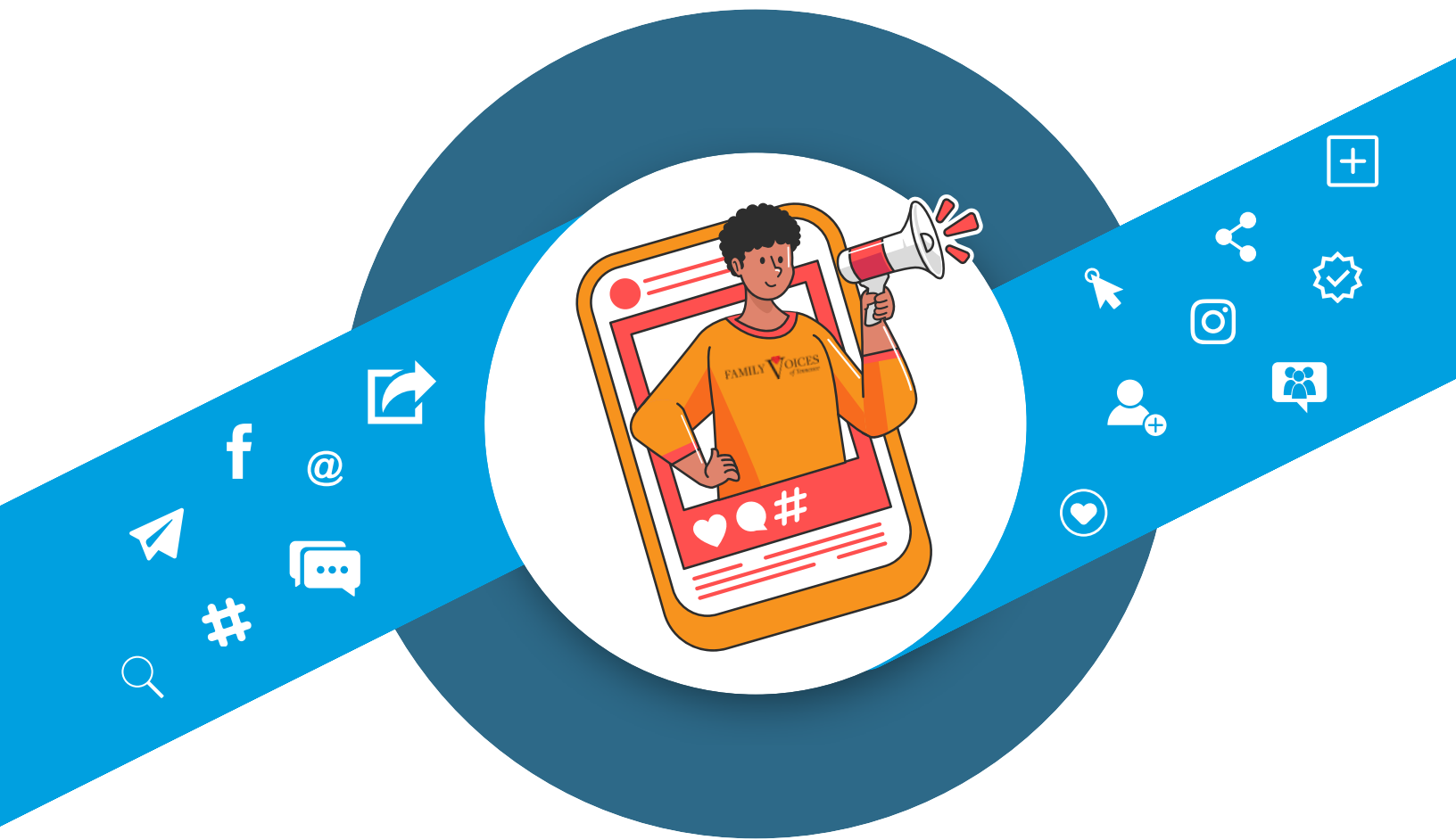
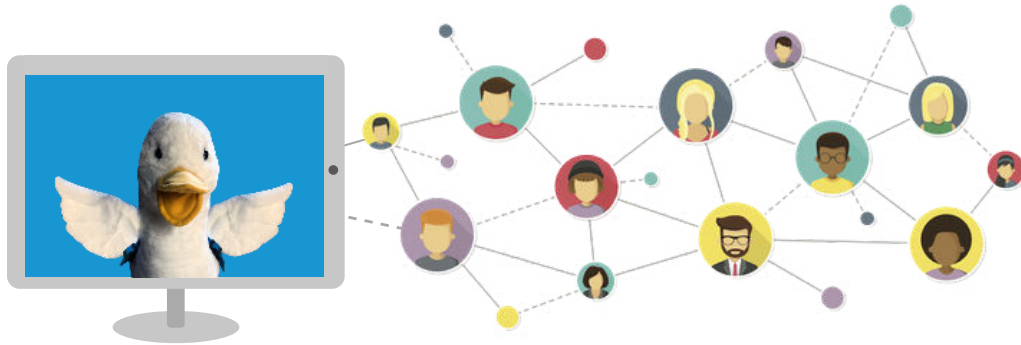


SOCIAL MEDIA ADVOCACY TOOLKIT



@tndisability
www.tndisability.org

Let's Team Together on ***SOCIAL MEDIA***



The easiest way to show your support for people with disabilities and to get your legislator's attention is to participate on social media.

SPREAD AWARENESS

by sharing content from disability thought leaders.

STAY ALERT

by following local disability groups that notify you about policy changes.

TAKE ACTION ON DISABILITY ISSUES

by commenting, tagging and direct messaging your local government and elected officials.

SPEAK UP!

by signing and sharing digital petitions in opposition or support of a piece of legislation.

SHARE YOUR EXPERIENCES

by creating original posts about challenges (accessibility issues, confusing informational materials, etc) and tagging your representatives.

PLUS

tag us **@tndisability** and we will share your posts!



The Basics on ***HASHTAGS***



Including hashtags in your posts means that you are taking part in a conversation happening on social media. They make your posts visible to non-followers.



Do NOT use spaces, punctuation or symbols.



Do NOT string too many words together.
The best hashtags are short and memorable.



Use relevant and popular hashtags.
If it is too obscure, it will be hard to find.



Limit the number of hashtags you use.
More isn't better.



Make sure your accounts are public.
Otherwise only your followers see your posts.

TOP DISABILITY HASHTAGS

#Accessibility	#DisabilityJustice
#Disability	#DisabilityPride
#DisabilityAwareness	#DisabilityRights
#DisabilityAdvocates	#Inclusion
#DisabilityBenefits	#InvisibleDisability

TOP POLITICAL HASHTAGS

#CripTheVote	#TNleg
#COVID19	#TNpol
#Medicare	#TNpolitics
#TennCare	#TNsenate
#TN	#Systemic



Leaders in State Government to ***FOLLOW & TAG***



GOVERNOR **BILL LEE**



@GovBillLee



LT. GOVERNOR
RANDY McNALLY



@ltgovmcnally



SPEAKER OF THE TN HOUSE OF REPRESENTATIVES

CAMERON SEXTON



@CSexton25



@cameronsextontn



PLUS

Your ***LOCAL*** representatives work for you!
look them up and stay connected:



<https://wapp.capitol.tn.gov/apps/fml/search>



Advocacy Areas to **FOLLOW & TAG**

EDUCATION



LIZZETTE REYNOLDS

COMMISSIONER, DEPARTMENT OF EDUCATION

- @TNedu
- @TennesseeEducation
- Commissioner.Education@tn.gov

ELECTIONS & VOTING



TRE HARGETT

SECRETARY OF STATE

- @sectrehargett
- @TennesseeSecretaryofState
- @tnsecofstate
- Tre.Hargett@tn.gov

DEPARTMENT OF DISABILITY & AGING



BRAD TURNER

COMMISSIONER, DEPARTMENT OF DDA

- @BradTurnerDDA
- @tndda
- @tndda
- Brad.Turner@tn.gov

VOCATIONAL REHAB SERVICES



CLARENCE H. CARTER

COMMISSIONER, DEPARTMENT OF HUMAN SERVICES

- @TNHumanServices
- @tennesseedepartmentofhumanservices

HOUSING



RALPH PERREY

EXECUTIVE DIRECTOR, TENNESSEE HOUSING DEVELOPMENT

- @TN_Housing_Dev
- @TNHousing

MEDICAID SUPPORTS & SERVICES



BUREAU OF TENNCARE

- @tenncarerep
- @TennCare
- @tenncarerep
- Tenn.Care@tn.gov

TRANSPORTATION



WILL REID

COMMISSIONER OF TRANSPORTATION

- @TDOTCommish
- TDOT.Comments@tn.gov

EMPLOYMENT



DENIECE THOMAS

COMMISSIONER, LABOR & WORKFORCE DEVELOPMENT

- @DenieceThomas

HEALTH CARE



TN DEPARTMENT OF HEALTH

- @TNDeptofHealth
- @TNDeptofHealth
- @TNDeptofHealth
- tn.health@tn.gov





WWW.TNDISABILITY.ORG

[!\[\]\(5eb1325dfdc3f1cad8426726c0db51cd_img.jpg\)](#) [!\[\]\(312638b5686dbc3f6ff8424fd17b3fb2_img.jpg\)](#) [!\[\]\(88e39a015d99d67943a7ca963c140a17_img.jpg\)](#) @tndisability