

OVER 400 ADVOCATES FROM ACROSS TENNESSEE AT DDH COMMUNITY PARTY, 2026

TENNESSEE DISABILITY COALITION

2027

ANNUAL DISABILITY SPONSORSHIP PROGRAM

New for 2027! The Tennessee Disability Coalition (TDC) is combining Disability Day on the Hill (DDH) events and all three Parties in the Park events — Memphis, Nashville, and Knoxville — into a single, year-round sponsorship program.

Rather than a one-time event sponsorship, partners now have the opportunity to support the disability community across Tennessee's biggest advocacy and community events all year long.

2027 PROGRAM EVENTS:



DDH COMMUNITY PARTY: NASHVILLE, TN (IN CONJUNCTION WITH DDH)



DDH DAY AT THE CAPITOL: NASHVILLE, TN STATE CAPITOL



PARTIES IN THE PARK: MEMPHIS, TN



PARTIES IN THE PARK: NASHVILLE, TN



PARTIES IN THE PARK: KNOXVILLE, TN

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER SPONSOR — $12,000

1-2 available

- **Exclusive branding:** "Presenting Sponsor of TDC's 2027 Action Year" across all TDC channels, all year.
- **Reach Your Audience:** Option to distribute one three-minute video to our advocacy database of 50K plus Tennesseans. Share your brand, your mission, or your vision for a more inclusive Tennessee.
- **Event presence:** Top-line logo placement at DDH: Community Party, DDH: Day at the Capitol and all 3 Parties in the Park events.
- **Exhibit table:** 6' exhibit table at all four events.
- **Renewal:** First right of refusal for 2028 Presenting Partner sponsorship.
- **Digital:** Logo on event webpage and all promotional emails, linked to company website.
- **Signage:** 24"x36" sign of company logo at all four events.
- **T-shirts:** Prominent Logo Placement on Back of 2027 DDH T-shirts
- **Media:** Logo on looping presentation at DDH: Community Party.
- **Swag:** Option to include branded promo items across all event swag bags.

SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR — $6,000

3 available

- **Event presence:** Logo on signage and digital materials for DDH + all 3 Parties in the Park events.
- **Exhibit table:** 6' exhibit table at all four events.
- **Digital:** Logo on event webpage and all promotional emails, linked to company website.
- **Signage:** 24"x36" sign of company logo at all four events.
- **T-shirts:** Logo Placement on Back of 2027 DDH T-shirts.
- **Swag:** Option to include branded promo items across all event swag bags.

COMMUNITY SPONSOR — $3,000 / $2,000 TDC MEMBERS

5 available

- **Event presence:** 6' exhibit table at DDH community party plus one Parties in the Park city of choice.
- **Digital:** Logo on event webpage and all promotional emails, linked to company website.
- **Signage:** 24"x36" sign of company logo at DDH: Community Party.
- **T-shirts:** Logo Placement on Back of 2027 DDH T-shirts.
- **Swag:** Option to include 400 branded promo items in DDH swag bag.

SUPPORTING SPONSOR — $1,000 / FREE FOR TDC MEMBERS

*Uncapped**

- **Signage:** 24"x36" sign of company logo at DDH: Community Party.
- **T-shirts:** Logo Placement on Back of 2027 DDH T-shirts
- **Event Presence:** 6' exhibit table at Parties in the Park *(TDC Members Only, First Come First Served, *Limit 10)*

SPONSORSHIP OPPORTUNITIES

ADD-ON MENU:

Any sponsor, at any tier, may layer on one or more of the following exclusive opportunities. Add-ons are first-come, first-served and limited in availability.

DDH COMMUNITY PARTY NAMING RIGHTS

Includes:

Official naming rights of the DDH Community Party (e.g. " [Company] DDH Community Party"), name included on all DDH references and marketing, up to a 3-minute speaking address to 300 attendees.

$5,000
1 available

ADVOCATE TRAVEL GRANTS

Includes:

Covering travel, meals, and lodging for up to 20 disability advocates to attend DDH: Community Party and DDH: Day at the Capitol activities.

$7,500
2 available

PARTIES IN THE PARK: PARTY NAMING RIGHTS

Includes:

Banner and naming rights at the Memphis, Nashville, or Knoxville Parties in the Park event of choice. (e.g. “Parties in the Park, Memphis – Made Possible by [Company]”

$2,000
1 per city

SENSORY / QUIET SPACE SPONSORSHIP

Includes:

Logoed signage at the designated quiet/sensory space at DDH: Day at the Capitol and DDH: Community Party.

$1,500
2 available

SWAG BAG INCLUSION

Includes:

Branded promo items included in swag bags across all four 2027 events (for tiers that don't already include this).

$1,000
Uncapped

HYPERLINK UPGRADE

Includes:

Each partner logo links to your company’s website, regardless of tier. With Hyperlink Upgrade, your logo’s URL will direct to a platform of your choice such as your company’s social media, or a branded video.

$1,000
Uncapped

CONTACT INFORMATION

If you have questions about sponsorship or need more information, email Tom Jedlowski at tom_j@tndisability.org.

WEBSITE

www.tndisability.org/

PHONE NUMBER

615-383-9442

SOCIAL MEDIA PLATFORMS

@tndisability

TENNESSEE DISABILITY COALITION

The Tennessee Disability Coalition is an alliance of organizations and individuals across Tennessee who work together to improve the lives of Tennesseans with disabilities.